

EMEDIONG AKPAN

AI-Native Producer & Content Strategist

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PROFILE

I direct actors who don't exist and film in locations that aren't real, but the strategy is always grounded in reality. As an AI-Native Producer and Content Strategist, I use tools like Veo 3 to compress the production cycle from weeks to hours. My focus isn't just on making the AI work, but on making the content work for the brand, ensuring that while the production is synthetic, the storytelling remains deeply authentic and impactful.

KEY COMPETENCIES

- AI-Native Content Creation
- Visual Storytelling & Scripting
- Video Editing & Post-Production
- Prompt Engineering for Creatives
- Project Planning & Prioritizing
- Storyboarding & Concept Development
- Rapid Prototyping
- Generative Pipeline Orchestration

PROFESSIONAL EXPERIENCE

AI-Native Producer & Creative Director | Independent | Jan 2025 – Present

- Conceptualize, script, and produce high-quality AI-native content, including spec commercials, original docufictions and micro-narratives.
- Manage the complete AI workflow: keyframe generation, advanced prompt engineering, I2V/T2V generation, and extensions using advanced Gen AI image/video generation models.
- Specialize in directing virtual talent performances and achieving 95% character consistency across long-form narratives.
- Oversee all post-production (editing, sound design, color grading) in CapCut, ensuring cinematic quality and platform-specific optimization.

Brand Content Manager | Lights on Heights Holdings Limited | April 2023 – Sept 2024

- Wrote compelling ad copy and video scripts for successful campaign strategies.
- Ensured brand consistency and visual identity across all social platforms.
- Managed stakeholder communication and enhanced brand visibility through press releases and newsletters.

SEO Content Writer | Gradely Technology Services | June 2020 – Sept 2022

- Produced engaging, visually impactful content and error-free materials for K-12 students.
- Strategized content based on data analysis and targeted keywords to improve organic visibility.
- Performed keyword research and optimization to drive targeted organic traffic to the website

Screenwriter (Contract) | Ndani TV Communications | May 2021 – July 2021

- Collaborated with directors, producers, and co-writers to achieve creative goals.
- Formatted and edited screenplays based on feedback in a fast-paced environment.
- Stayed abreast of industry trends to enhance writing and marketing efforts.

Creative Communications Executive | Euphorique PR and Communications Agency Nov 2019 – June 2020

- Developed and implemented creative communication strategies for brand awareness.
- Generated, edited, and strategically posted content on various social media platforms.
- Researched and proposed innovative digital solutions to increase brand awareness and audience engagement.

TECHNICAL SKILLS

Advanced Prompt Engineering: Semantic prompting for photorealism, stylistic control (lighting, texture, camera angles), and narrative continuity.

Video Editing & Content Design: Advanced proficiency in CapCut and Canva for timeline assembly, and social-first visual layouts.

Sound Design: Layering ambient soundscapes and SFX to ground synthetic visuals in reality.

TOOLS & PLATFORMS

- **Generative Video:** Google Veo, Kling AI, InVideo AI.
- **Image Generation:** DALL-E, Nano Banana.
- **Editing & Design:** CapCut (Desktop & Mobile), Canva.
- **Audio & Voice Synthesis:** Google AI Studio, CapCut Audio Suite.

EDUCATION & CERTIFICATIONS

Bachelor of Science, Mass Communication | Akwa Ibom State University, Nigeria | 2017

The Art of Screenwriting Certification | EbonyLife Creative Film Academy | 2021

UI/UX Design Certification | Dev & Design Academy | 2024

EXTRACURRICULAR ACTIVITIES

Founder | Cinematic Scribes Club (A community for dissecting and elevating the craft of storytelling for the screen).

Community Volunteer | Broken to Perfection (A community dedicated to supporting and catering to children from broken homes)

Community Volunteer | Kind Hearts International Organization (A health organization focused on supporting people living with cancer)